

NEWSLETTER

=====DECEMBER 2018=====

PRESIDENTS REPORT

The Maffra show has continued to be a regional drawcard. The show program has been extended to include Twilight rides on Friday night, a full show program on Saturday and Harness events on Sunday

Successful grants this year have included **Wellington Shire Quick Response** grant and **Latrobe Valley Authority Event** grant, to assist with our **entertainment** expenses and **new events**. The musical themed Food and Wine Court was buzzing with over 50 musicians performing. The Bradley Cruickshank big band was a major attraction. Our committee is of the firm belief, that **our survival relies on gate takings** and to increase this, you need variety and depth in the program. Our show is very much **a family centred event** and we strive to offer as much **free entertainment** for children as we can.

Our Art, Craft and Floral Art pavilions looked amazing. Entries again were up in these areas. Trade and other exhibits was strong. Always popular is The Miss Showgirl and Tiny Tots. The poultry section with over 200 beautiful birds and fun novelty events for the children, attracted much attention. Always popular in the dairy is the calf rearing for children. Arena, Show Jumping and Harness all enjoyed increased entries.

The night Carnival was a huge success with the reintroduction of the Demolition Derby. The Maffra Mile continues to be popular

This year we introduced our online entry system **Shentry**, and were delighted with a 65% uptake.

We are especially grateful to our sponsors who continually contribute to support our show.

In closing I must thank our passionate, innovative and hard working committee. We were delighted to welcome **new members** this year, who have brought **vitality, skills and youth** to our committee. Along with all the support we get on the day from volunteers, stewards and service clubs allows us to put together a great show

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